

# Dana Alcala

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## WORK EXPERIENCE

FedEx Office

Feb 2011 — May 2017

Assistant Manager

- Increased the Pack & Ship sales for Marina Del Rey from 23% to 40%. Transferred to the El Segundo store to help there and both are now region leaders for sales.
- Represented the company in "The Journey of a FedEx Package" segment of the December 20, 2013 episode of ABC's 20/20.

XenoHorizon

08/2014 — 11/2016

Programmer - Test Your Mind for Nintendo Wii U

- Designed and programmed the platformer segment of XenoHorizon's Test Your Mind, available to purchase on Nintendo's Wii U eShop.
- Designed and programmed UI elements and alternate UI interfaces for use in Test Your Mind.
- Marketed Test Your Mind by posting on Twitter, hosting a key giveaway on Reddit, and passing out information cards prior to release at IndieCade.
- Rigged 2D animations with Spriter for an upcoming XenoHorizon release.
- Created playable, 2D levels for use in producing a preliminary trailer shown at E3.
- Accompanied XenoHorizon at E3 2016, showing off their upcoming release.
- Designed, edited and produced official XenoHorizon promotional material, such as business cards and a mounted poster that was on display at Gameplay.
- Provided game play testing for both Test Your Mind and XenoHorizon's upcoming release.

## QUALIFICATIONS

- Developed and released Path of the Asteroid: Death's Journey and Jammin' With Chu on Google Play.
- Proficient in Construct 2, Photoshop, and Audacity.
- Knowledge in C#, Javascript.
- Live-streams games like 7 Days to Die, Stardew Valley, and WWE 2K17 (among many others) on both Twitch.tv and YouTube (54 videos and counting on YouTube alone).
- Programmed Portal Patrol in C# for Ludum Dare 30.
- Developed Indy 1945 using Construct 2 for GameDev Underground's first game jam.
- Participated in the Leap Motion 3D Jam 2014 (Path of the Asteroid).

## EDUCATION

Focus: Computer Science

Summer 2002 — Fall 2003

Santa Monica College

High School

Winter 1999 — Summer 2002

Venice Senior High School